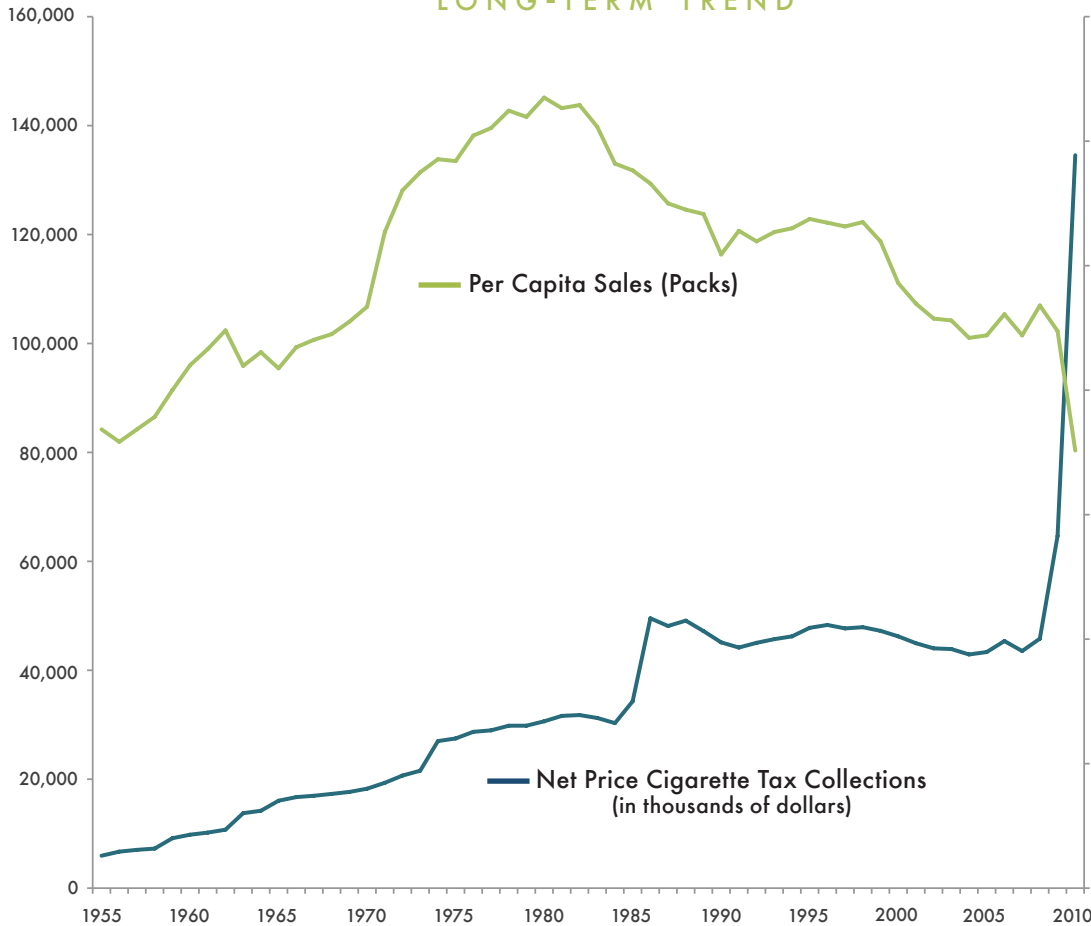


Cigarette Consumption & Cigarette Tax Revenue (1955 - 2010)

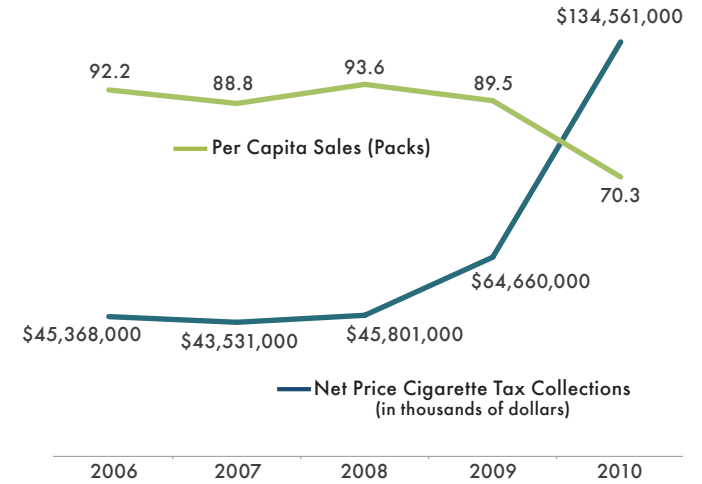
MISSISSIPPI INCREASED THE STATE CIGARETTE TAX FROM 18 CENTS TO 68 CENTS ON MAY 15, 2009

Net Price Cigarette Tax Collections
(in thousands of dollars)



Per Capita Sales (Packs)

PAST FIVE YEARS



SUMMARY

- The data from tax records clearly demonstrates that the 2009 increase in the state cigarette tax has been followed by reduced consumption and increased revenue.

2009

- Although the increased tax was only in effect for six and a half months during 2009, revenue from the tax increased by 41.2% and per capita consumption decreased by 4.4% from 2008 to 2009.

2010

- Changes were more substantial in 2010, when revenue from the tax increased by 100.8% and per capita consumption decreased by 21.5% from 2009 to 2010.

F O R M O R E I N F O R M A T I O N C O N T A C T

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