

Smokefree Communities | Mississippi

SUPPORT FOR SMOKEFREE AIR | OCTOBER 2010

Results from the Social Climate Survey of Tobacco Control demonstrate broad voter support for smoke-free laws. More than 8 in 10 Mississippi adults support a law that would prohibit smoking in all restaurants; while three-quarters of Mississippi adults support a law that would prohibit smoking within twenty feet of a public doorway. Support for these laws is strong among Republicans and Democrats, and the majority of smokers support these laws.

OVERALL	81%
REPUBLICANS	81%
DEMOCRATS	78%
SMOKERS	57%
NONSMOKERS	85%

Smoking should not be allowed in restaurants.

OVERALL	75%
REPUBLICANS	77%
DEMOCRATS	74%
NOT CURRENT SMOKERS	54%
CURRENT SMOKERS	80%

People should not be allowed to smoke within twenty feet of a doorway.

20
10

MISSISSIPPI
Tobacco Data

RESPONDENTS

The Social Climate Survey of Tobacco Control (SCS-TC) was administered to a representative samples of 1,500 adults residing in Mississippi (civilian, non-institutionalized, adult population over age 18) who were interviewed by telephone in June & July, 2009. Once a household was contacted, the adult to be interviewed was selected by asking to speak with the person in the household who is 18 years of age or older and who will have the next birthday. Five attempts were made to contact those selected adults who were not home. The sample was weighted by race, age, and gender, based on the 2008 US Census estimates.

MEASURES

The results presented in this fact sheet are from data on a subset of the measures included in the SCS-TC. Two questions from the Behavioral Risk Factor Surveillance System were used to assess the current cigarette smoking status of respondents. Respondents were asked, "Have

you smoked at least 100 cigarettes in your entire life?" Respondents who reported that they had were then asked, "Do you now smoke cigarettes every day, some days, or not at all?" Respondents who reported that they have smoked at least 100 cigarettes and now smoke every day or some days were categorized as current smokers; respondents who had not smoked at least 100 cigarettes or no longer smoked cigarettes were categorized as nonsmokers. To assess party affiliation, respondents were asked, "Which political party do you most identify with?"

Two questions assessed support for smoke-free laws. Respondents were asked "In restaurants, do you think that smoking should be allowed in all areas, some areas, or not at all?" and "In public places, should people be allowed to smoke within twenty feet of a doorway?"

FOR MORE INFORMATION CONTACT

Robert McMillen, Ph.D.

ROBERT.MCMILLEN@SSRC.MSSTATE.EDU

Social Science Research Center
Mississippi State University

WWW.SSRC.MSSTATE.EDU

WWW.MSSTATE.EDU

One Research Park, Suite 103
Starkville, MS 39759

P: 662.325.7127

F: 662.325.7966

For more information visit

MSTOBACCODATA.ORG

