

# Smokefree Communities

SUPPORT FOR SMOKEFREE AIR

# Starkville

OCTOBER 2010

Results from the Social Climate Survey of Tobacco Control demonstrate broad voter support for smoke-free laws. More than 7 in 10 Starkville adults support a law that would prohibit smoking in all indoor workplaces, including offices, restaurants, and bars; while three-quarters of Starkville adults support a law that would prohibit smoking within twenty feet of a public doorway. Support for these laws is strong among Republicans and Democrats, and the majority of smokers support these laws.

OVERALL	77.0%
REPUBLICANS	68.3%
DEMOCRATS	85.0%
NOT CURRENT SMOKERS	80.3%
CURRENT SMOKERS	56.5%

Would you favor a law that would prohibit smoking in all indoor workplaces, including offices, restaurants, and bars?

OVERALL	74.0%
REPUBLICANS	70.9%
DEMOCRATS	75.1%
NOT CURRENT SMOKERS	76.2%
CURRENT SMOKERS	60.0%

Would you favor a law that would prohibit smoking within twenty feet of a public doorway?

20  
10

MISSISSIPPI  
Tobacco Data

## RESPONDENTS

The Social Climate Survey of Tobacco Control (SCS-TC) was administered to a representative samples of 604 adults residing in Starkville and Oktibbeha County (civilian, non-institutionalized, adult population over age 18 ) who were interviewed by telephone in September & October, 2010. Once a household was contacted, the adult to be interviewed was selected by asking to speak with the person in the household who is 18 years of age or older and who will have the next birthday. Five attempts were made to contact those selected adults who were not home. The sample was weighted by race, age, and gender, based on the 2009 US Census estimates.

## MEASURES

The results presented in this fact sheet are from data on a subset of the measures included in the SCS-TC. Two questions from the Behavioral Risk Factor Surveillance System were used to assess the current cigarette smoking status of

respondents. Respondents were asked, "Have you smoked at least 100 cigarettes in your entire life?" Respondents who reported that they had were then asked, "Do you now smoke cigarettes every day, some days, or not at all?" Respondents who reported that they have smoked at least 100 cigarettes and now smoke every day or some days were categorized as current smokers; respondents who had not smoked at least 100 cigarettes or no longer smoked cigarettes were categorized as nonsmokers. To assess party affiliation, respondents were asked, "Which political party do you most identify with?"

Two questions assessed support for smoke-free laws. Respondents were asked "Would you favor a law that would prohibit smoking in all indoor workplaces, including offices, restaurants, and bars?" and "Would you favor a law that would prohibit smoking within twenty feet of a public doorway?"

## FOR MORE INFORMATION CONTACT

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