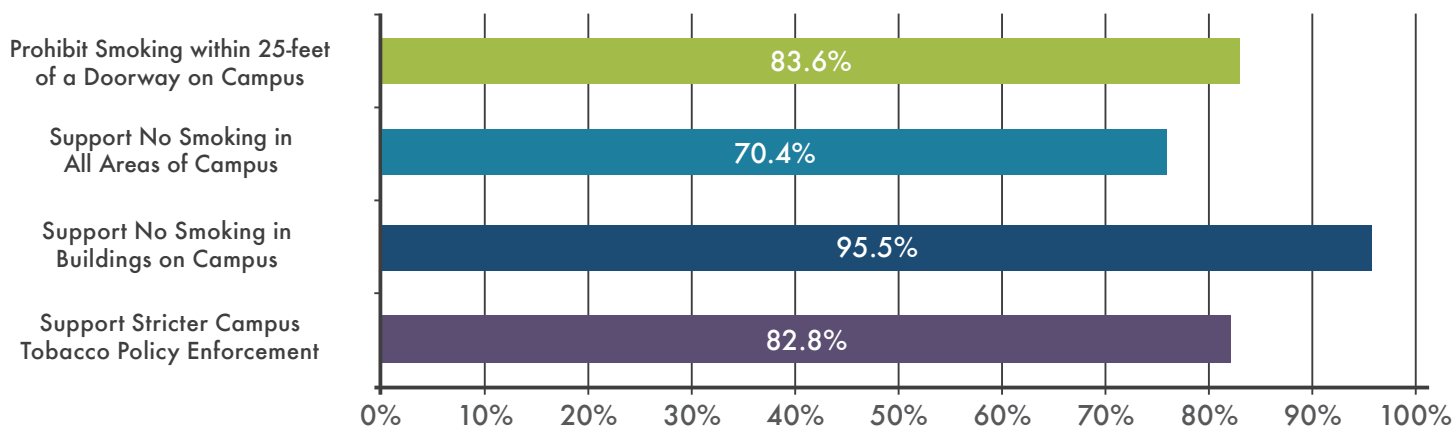


Support Among MSU Students FOR Tobacco-Free Policies (on Campus)

2011 UNIVERSITY REPORT | MISSISSIPPI STATE UNIVERSITY

SURVEY RESULTS



Results from the 2011 MSU Student Tobacco survey demonstrate overwhelming support for a smoke-free policy that applies to all areas of campus. Moreover, these types of policies are common across the U.S., and in the southeast.

AT LEAST 530 CAMPUSES ARE 100 PERCENT SMOKE-FREE WITH NO EXEMPTIONS, OR MINOR EXEMPTIONS, FOR REMOTE OUTDOOR AREAS. THESE CAMPUSES INCLUDE:

- University of Mississippi
- Delta State University
- University of Florida
- University of Kentucky
- Arkansas: All public colleges & universities
- Blue Mountain College
- Northeast Mississippi Community College
- Itawamba Community College

20
11

MISSISSIPPI
Tobacco Data

METHODS

Researchers at the Social Science Research Center at Mississippi State University (MSU) administered a web-based survey to university students at MSU. This web-based approach has extraordinary potential as the university provides internet access to students in multiple settings and issues each student an e-mail account. Moreover, students rely on e-mail and the internet to communicate with peers, professors, and university administrators.

Information Technology Services at MSU provided 14,602 university student e-mail addresses. Of these 14,602 students, 978 completed the survey. All respondents were 18 years of age or older and university students at MSU during the fall 2009 term. Respondents were screened before beginning the survey and students who were not yet 18 years of age or not

currently taking at least one course during the fall 2009 term were not allowed to continue the survey.

Each student in the sample received an e-mail asking for their participation in the survey. Students who chose to participate clicked on an embedded URL address that linked the student to the survey web site. Respondents who did not complete the survey in one session were able to restart the survey at the last question answered. Up to two reminder e-mails were sent requesting the student's continued participation. Two reminder emails were also sent to each student who did not respond to the initial request for participation. No more than three emails were sent to any student in the sample.

FOR MORE INFORMATION CONTACT

Robert McMillen, Ph.D.
Social Science Research Center
Mississippi State University

ROBERT.MCMILLEN@SSRC.MSSTATE.EDU

WWW.SSRC.MSSTATE.EDU

WWW.MSSTATE.EDU

One Research Park, Suite 103
Starkville, MS 39759

P: 662.325.7127

F: 662.325.7966

For more information visit

MSTOBACCODATA.ORG

